

60 Years and

600% Growth

...not bad!



The 2010 Faulkner County
Annual Economic Report

Information on Faulkner County and Conway, Arkansas

60th Annual Presentation
The Conway Rotary Club



COLLEGE *of* BUSINESS

THE UNIVERSITY OF CENTRAL ARKANSAS

Author:
Roger Lewis, Ph.D.
rogerlewis@conwaycorp.net
(501) 472-4621

Prepared by:
David Teaster
CBA Intern
UCA Economics Major
dwot2002@yahoo.com

Coordinator:
Amber Hall
Assistant Director of Institutional Research
University of Central Arkansas
amberh@uca.edu
(501) 450-3663

Pat Cantrell, Ph.D.
Dean of the College of Business Administration
University of Central Arkansas
patc@uca.edu

Copies Can be Obtained from:
<http://www.pulseofconway.com>

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History of the Annual Economic Report of Faulkner County

This year marks the 60th presentation to the Conway Rotary Club of the Faulkner County Annual Economic Report. Thomas Wilson, CEO of First State Bank and Trust, made the first presentation in 1952 and continued it for 35 years until 1986. Dr. Morris Lamberson, Professor of Business at the University of Central Arkansas, continued the report for nine years. In 1995 Dr. Roger Lewis, then Director of Institutional Research at UCA, presented the report making this year his sixteenth. Dr. Lewis retired from UCA but has continued the report with the support of UCA's College of Business student interns to assist for last six years. The Faulkner County Annual Economic Report has become a featured program for the Conway Rotary Club and attracts many guests.

Intern Recognition:

David Teaster
Economic Report 2010

Giezi Nuñez
Economic Report 2009

Mark Senia
Economic Report 2008

Emily Leathers
Economic Report 2007

Roby Butler
Economic Report 2006

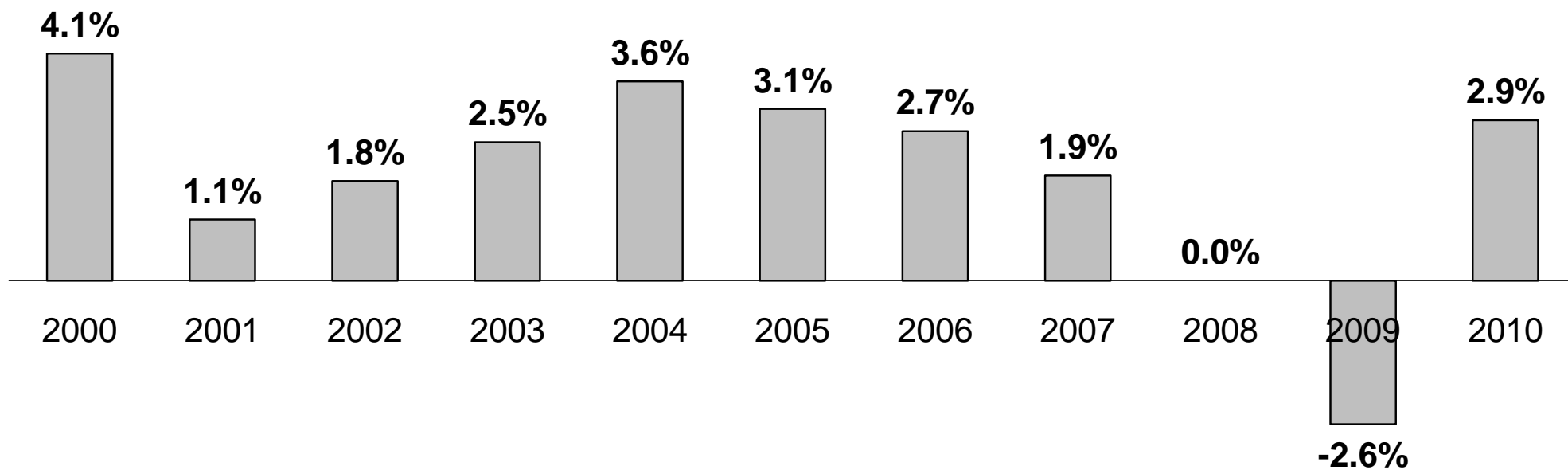
Amber Hall
Economic Report 2005

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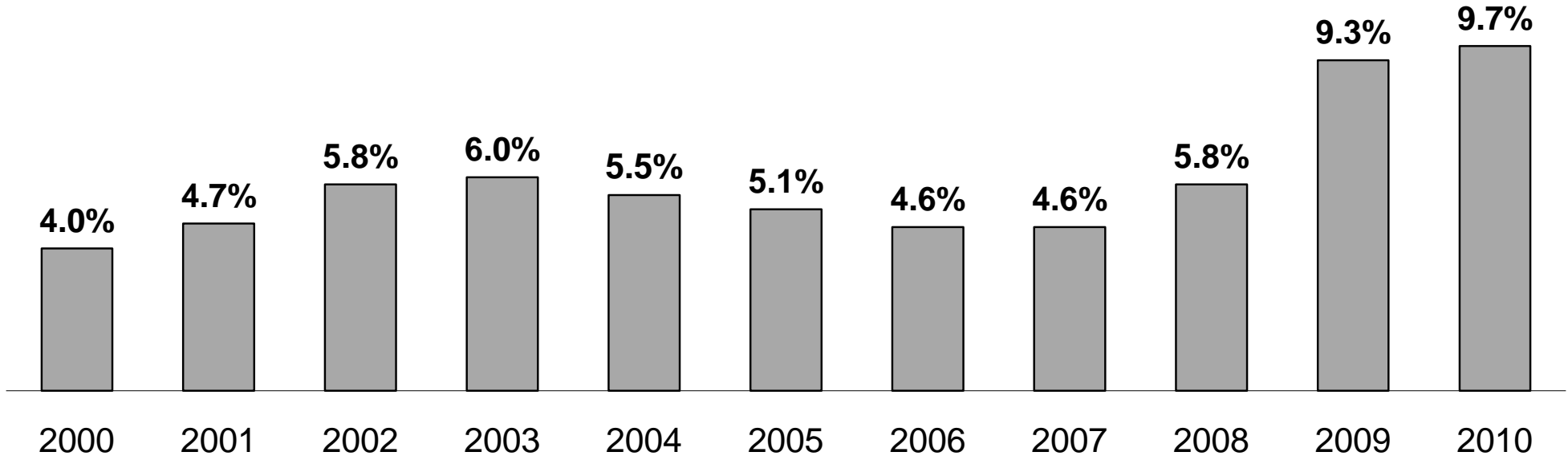
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National Economy

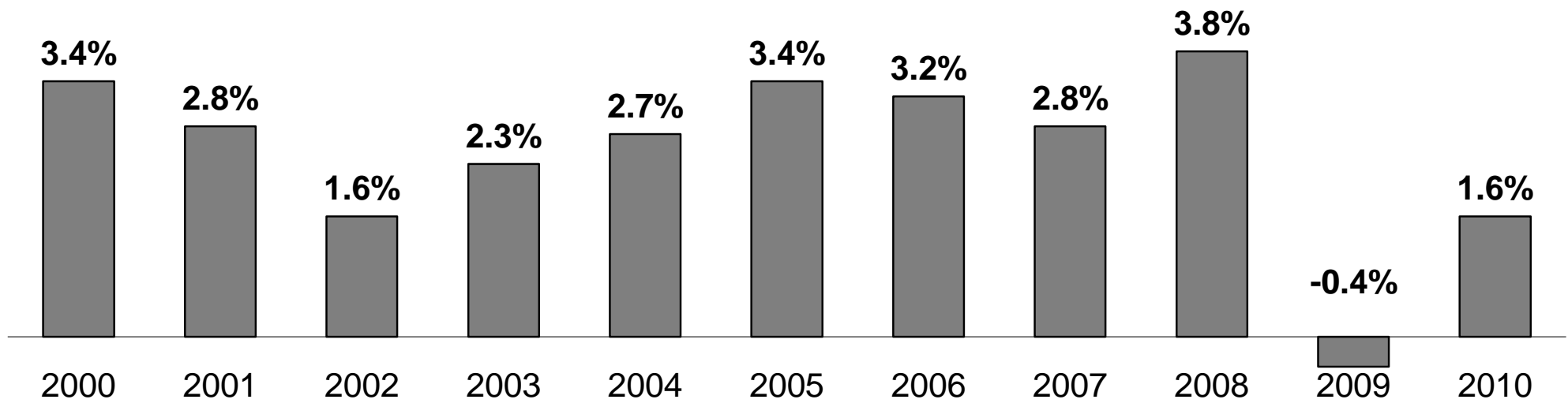
Gross Domestic Product



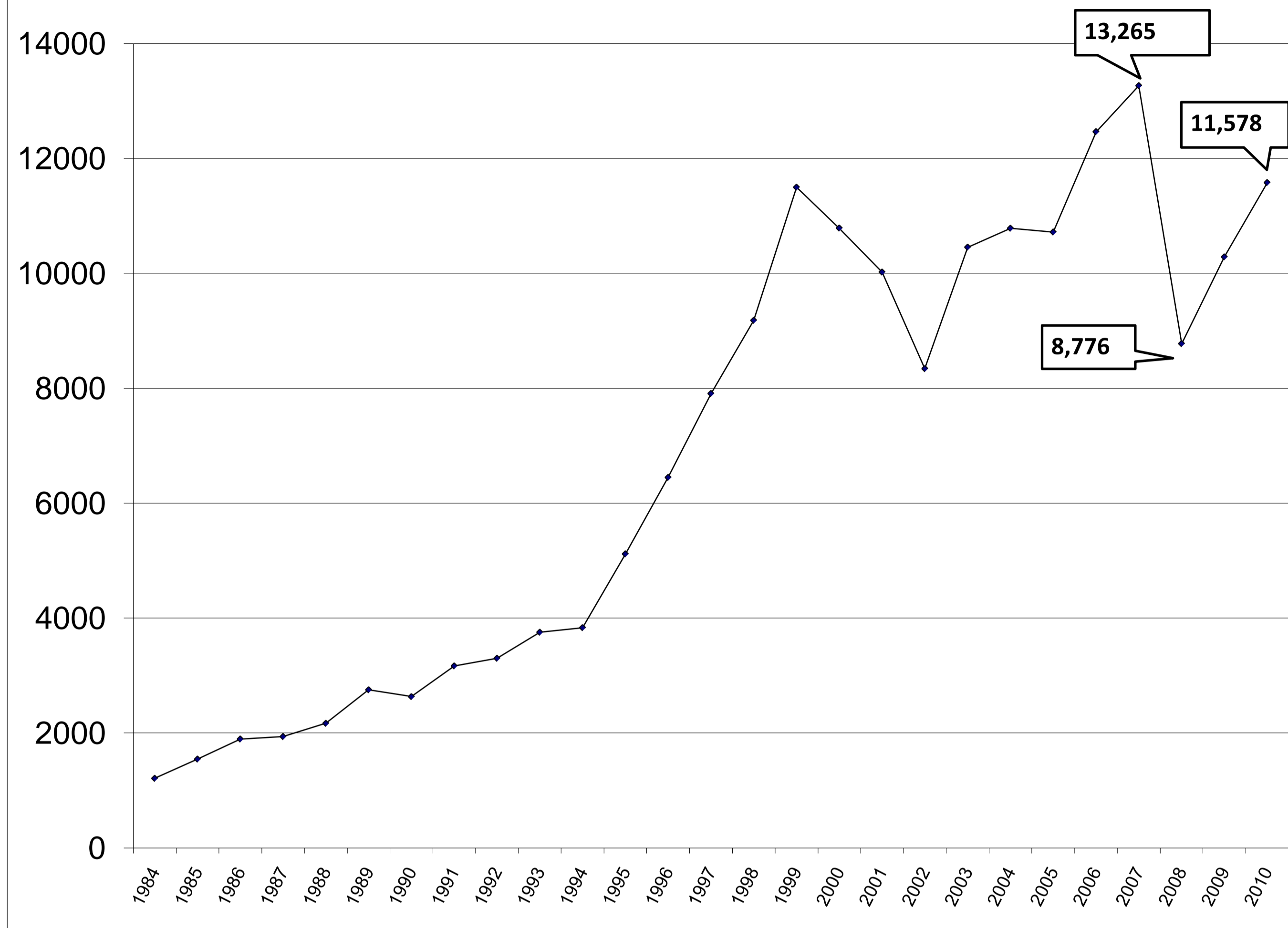
Unemployment Rate



Consumer Price Index



Dow Industrial Average Yearend Closings

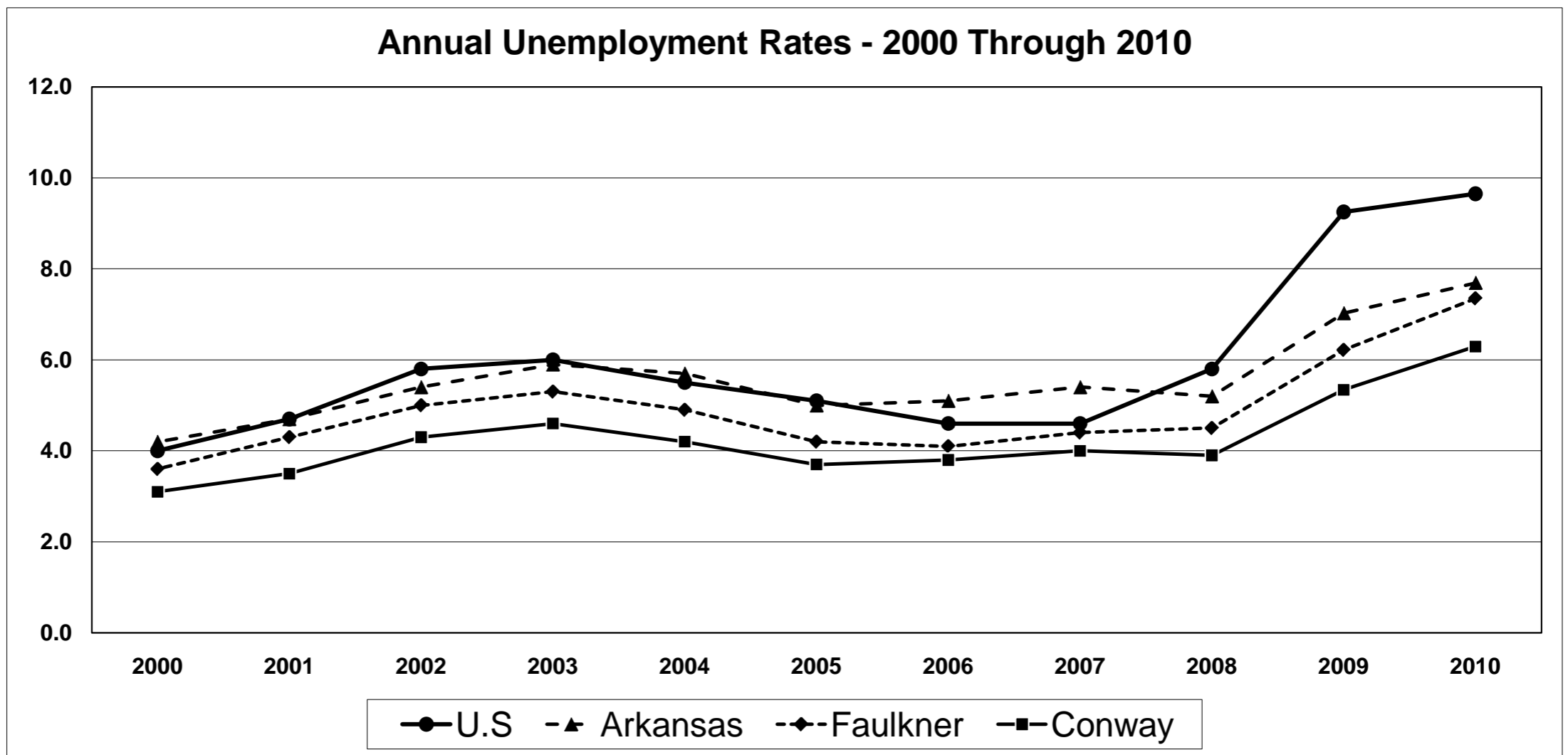
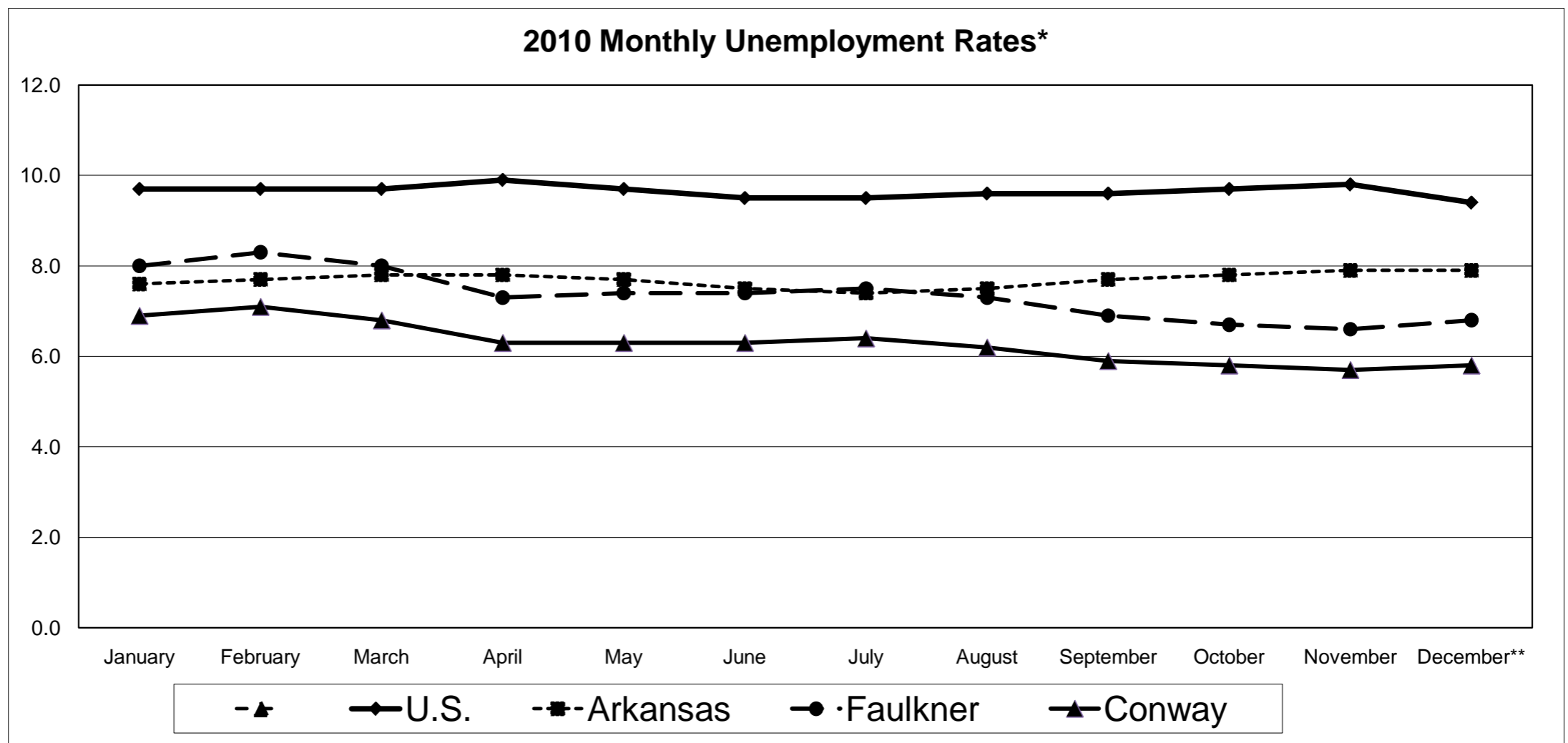


Consumer Price Index for All Urban Consumers for 2005 - 2010

(Seasonally Adjusted)

	2005	2006	2007	2008	2009	2010
Energy	17.0	11.2	5.5	13.9	-18.4	7.3
Medical Care	4.2	4.0	4.4	3.7	3.2	2.9
Food	2.5	2.4	3.9	5.4	1.9	1.8
Other Goods & Services	2.9	2.6	3.6	3.6	6.7	1.9
Housing	3.3	3.8	3.1	3.2	0.4	0.4
Education & Communications	1.9	2.7	2.4	3.4	3.0	1.2
Transportation	6.6	4.0	2.1	5.9	-8.3	5.4
Recreation	0.7	1.4	0.5	1.6	0.9	-0.6
Apparel	-0.7	0.0	-0.4	-0.1	1.0	0.0
All Items	3.4	2.5	2.8	3.8	-0.4	1.6

Data: Bureau of Labor statistics (www.bls.gov)



2009-10 Percent Unemployed By Month*

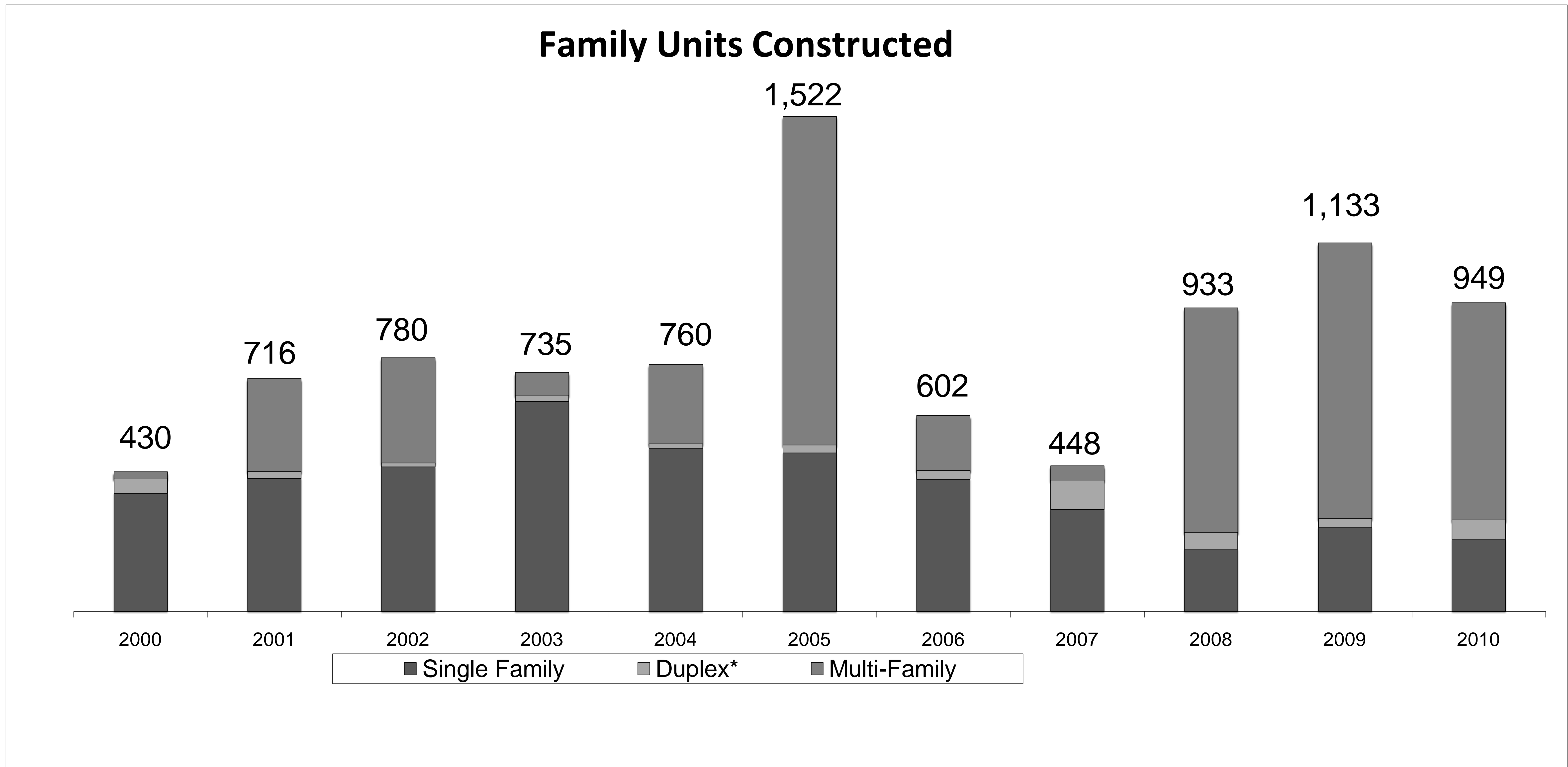
Month	U.S.	Arkansas	Faulkner	Conway
January	9.7	7.6	8.0	6.9
February	9.7	7.7	8.3	7.1
March	9.7	7.8	8.0	6.8
April	9.9	7.8	7.3	6.3
May	9.7	7.7	7.4	6.3
June	9.5	7.5	7.4	6.3
July	9.5	7.4	7.5	6.4
August	9.6	7.5	7.3	6.2
September	9.6	7.7	6.9	5.9
October	9.7	7.8	6.7	5.8
November	9.8	7.9	6.6	5.7
December**	9.4	7.9	6.8	5.8
(12 Month Average)	9.7	7.7	7.4	6.3

Average Annual Unemployment Rate*

Year	U.S.	Arkansas	Faulkner	Conway
2010	9.7	7.7	7.4	6.3
2009	9.3	7.0	6.2	5.3
2008	5.8	5.2	4.5	3.9
2007	4.6	5.4	4.4	4.0
2006	4.6	5.1	4.1	3.8
2005	5.1	5.0	4.2	3.7
2004	5.5	5.7	4.9	4.2
2003	6.0	5.9	5.3	4.6
2002	5.8	5.4	5.0	4.3
2001	4.7	4.7	4.3	3.5
2000	4.0	4.2	3.6	3.1

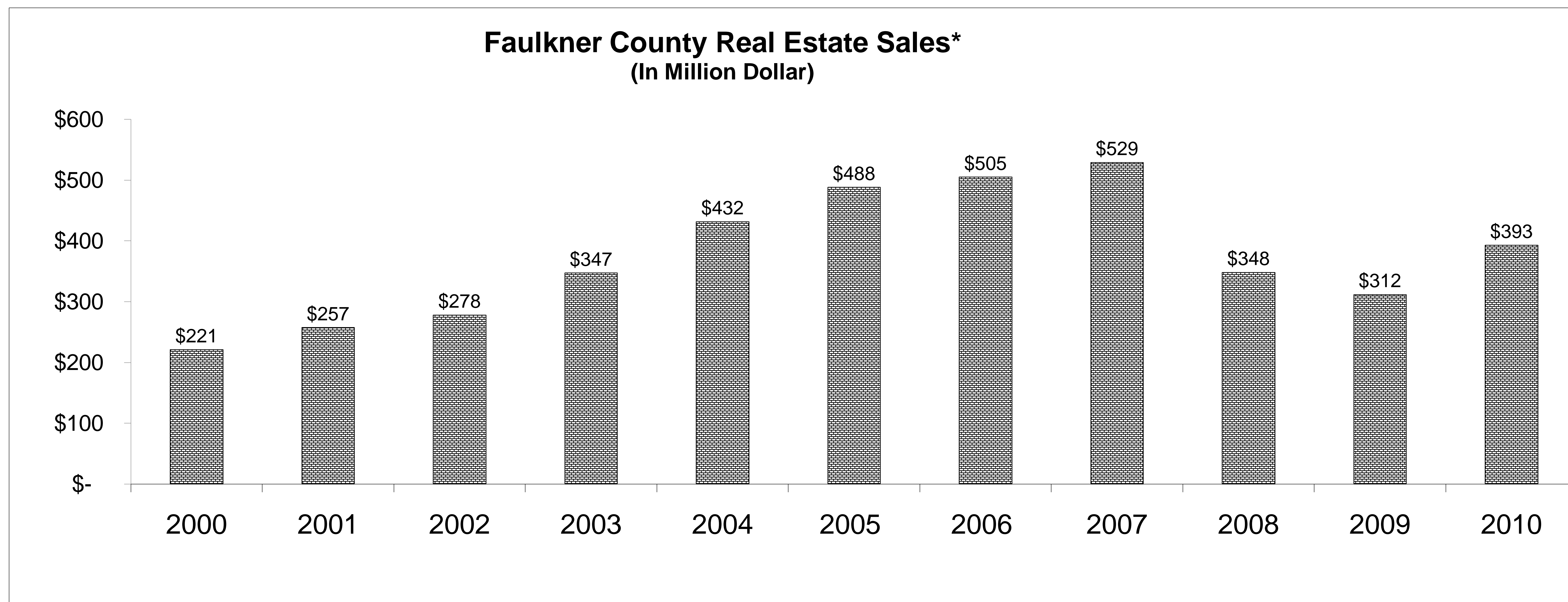
* Percentage of the work force unemployed, seasonally adjusted for Monthly Rates for US and Arkansas but not seasonally adjusted for Faulkner County and Conway City

** Preliminary Data



	Year											Ten Year	
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Total	Avg.
Single Family	364	409	445	645	502	488	407	314	192	259	223	4,248	386
Duplex*	46	22	12	20	14	24	27	90	52	28	58	393	36
Multi-Family	20	285	323	70	244	1,010	168	44	689	846	668	4,367	397
Total Units	430	716	780	735	760	1,522	602	448	933	1,133	949	9,008	819

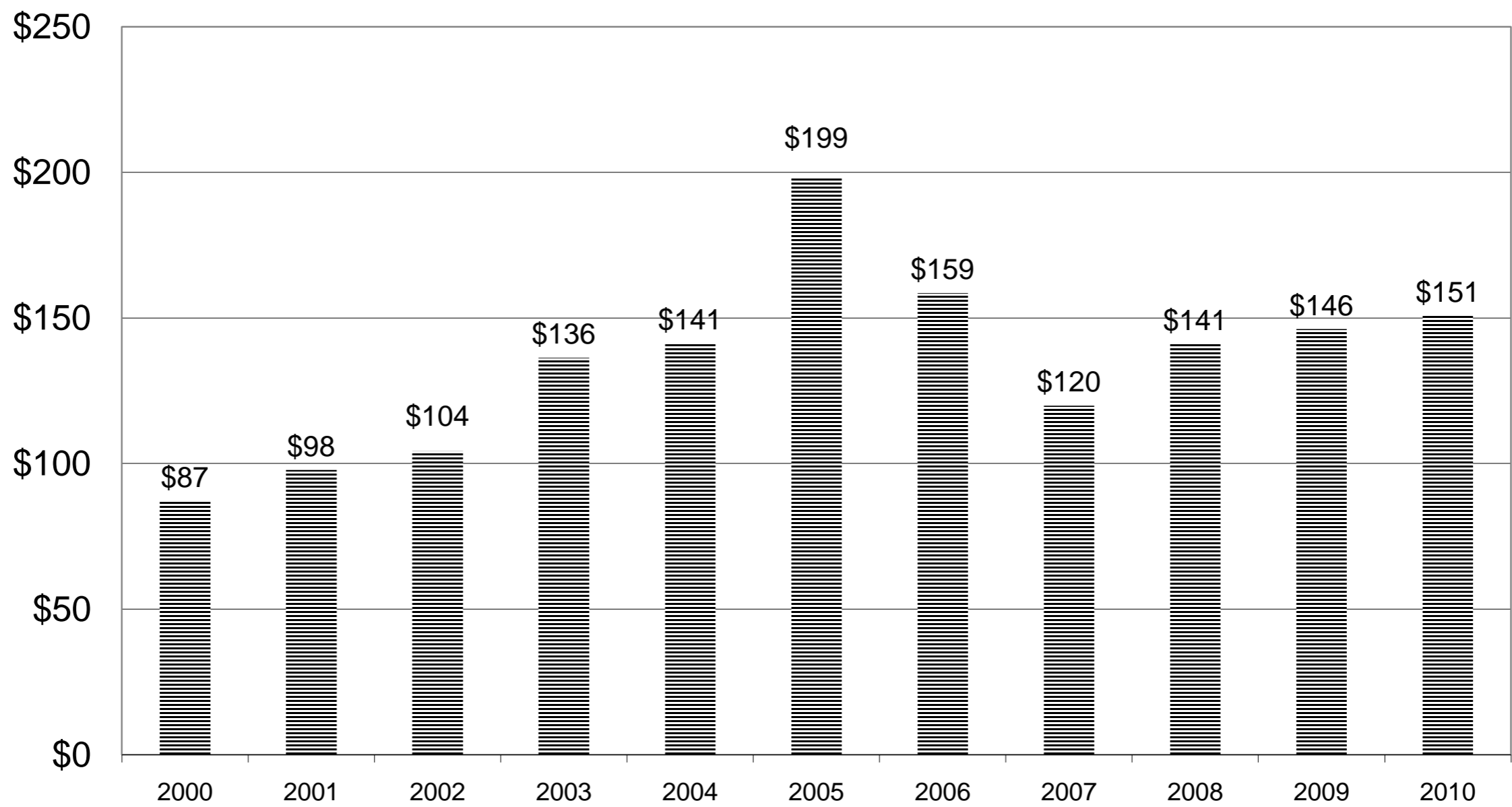
*The number of duplex units is one-half the number of family units



Year	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Faulkner County Real Estate Sales*	\$ 220,920,303	\$ 257,225,333	\$ 278,059,667	\$ 346,937,333	\$ 431,611,485	\$ 488,112,667	\$ 504,828,788	\$ 529,141,484	\$ 348,258,667	\$ 311,856,667	\$ 392,849,696

* Based on Revenue Tax Stamps Sold

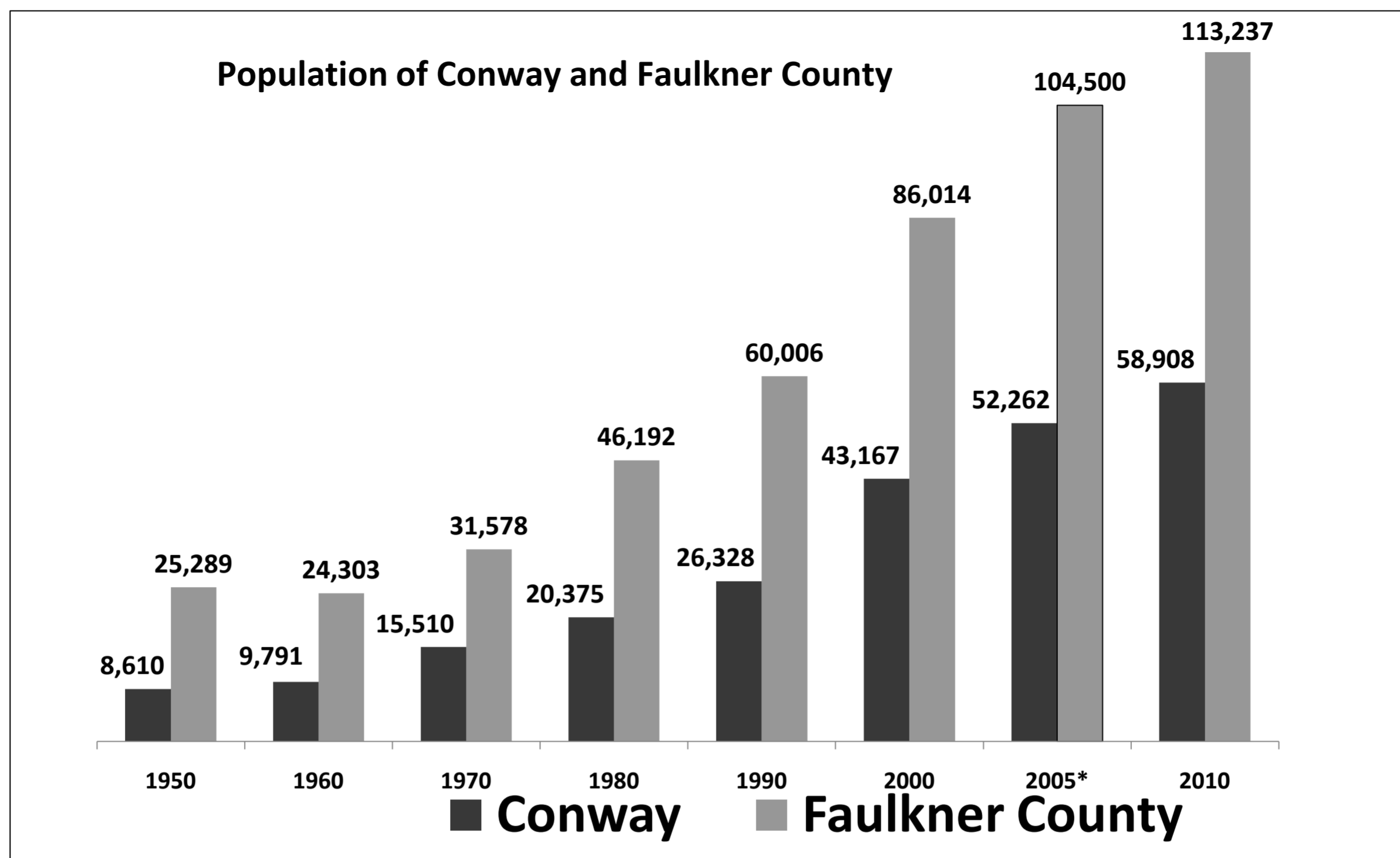
Value of Building Permits (In Million Dollars)



Year	Residential	Institutional*	Commercial	Industrial	Other	Total	% Change From Previous Year
2010	\$74,902,236	\$22,325,800	\$51,483,614	\$1,267,313	\$672,368	\$150,651,331	3.1
2009	80,731,158	3,802,788	57,996,759	3,502,787	119,000	146,152,492	3.6
2008	82,193,006	21,453,780	30,815,952	6,462,300	159,985	141,085,022	17.6
2007	-	-	-	-	-	119,924,087	-24.4
2006	-	-	-	-	-	158,592,893	-20.1
2005	-	-	-	-	-	198,545,106	40.5
2004	96,007,675	18,706,413	23,859,086	2,668,611	64,900	141,306,685	3.7
2003	95,455,494	10,504,659	29,326,351	928,000	112,780	136,327,284	30.8
2002	80,971,497	11,898,578	11,205,831	66,850	118,000	104,260,756	6.6
2001	72,470,919	10,700,955	14,046,546	262,758	290,930	97,772,108	12.3
2000	54,538,810	14,653,322	15,896,877	1,995,076	16,450	87,100,535	-42.3

*UCA and other state agencies are not included.

Data is not available for 2005, 2006, 2007 by type of construction



	1950	1960	1970	1980	1990	2000	2005*	2010
Conway	8,610	9,791	15,510	20,375	26,328	43,167	52,262	58,908
Faulkner County	25,289	24,303	31,578	46,192	60,006	86,014	104,500	113,237

* A special census was taken for Conway in 2005 and Faulkner County historically has been approximately twice that of Conway.

Faulkner County Births and Deaths Per Year*

Year	Births	Deaths	Net Gain	Birth to Death Ratio	Arkansas Birth to Death Ratio
2010	1,545**	811**	734	1.9	1.5
2009	1,538**	756**	782	2.0	1.5
2008	1,511**	746**	765	2.0	1.5
2007	1,481**	737**	744	2.0	1.5
2006	1,530	726	804	2.1	1.4
2005	1,398	717	681	1.9	1.4
2004	1,365	684	681	2.0	1.3
2003	1,314	685	629	1.9	1.3
2002	1,314	668	646	2.0	1.3
2001	1,202	616	586	2.0	1.3
2000	1,277	568	709	2.2	1.3
Ten Year Summary	9,400	4,664	4,736	2.0	1.4

* Birth and death figures are derived from birth and death certificates place of residents, not from where the birth or death took place.

** Provisional Data

Faulkner County Property Tax Assessment Values

Year	Real Estate*			All Property **		
	Amount	Percent Increase		Amount	Percent Increase	
		Annual	Since 2000		Annual	Since 2000
2010	\$1,257,743,197	4.00	142.8	\$1,597,539,477 ¹	4.8	117.3
2009	1,209,386,265	7.66	133.4	1,523,853,665	1.8	107.3
2008	1,123,368,743	19.21	116.8	1,496,695,625	17.8	103.6
2007	942,323,170	6.24	81.9	1,270,014,869	6.5	72.8
2006	886,944,588	4.80	71.2	1,192,653,818	6.1	62.3
2005	846,297,798	19.10	63.3	1,124,527,737	15.7	53.0
2004	710,560,552	5.22	37.1	971,982,764	4.3	32.2
2003	675,298,520	3.91	30.3	932,149,233	4.7	26.8
2002	649,886,552	17.92	25.4	890,195,263	13.3	21.1
2001	551,114,752	6.37	6.4	785,985,145	6.9	6.9
2000	518,098,162			735,058,219		

Taxable Values***

Year	Real Estate	% of Assessment	All Property	% of Assessment
2010	\$1,174,253,898	93.4	\$1,514,050,178 ¹	94.8
2009	1,103,286,837	91.2	1,417,754,237	93.0
2008	982,576,593	87.5	1,355,903,478	90.6
2007	887,494,466	94.2	1,215,186,165	95.7
2006	813,379,488	91.7	1,119,088,679	93.8
2005	747,131,613	88.3	1,025,527,737	91.2
2004	676,322,245	95.2	937,744,459	96.5

Tax Assessment Values in Conway City Limits

Year	Taxable Values***			
	Real Estate	Percent of Faulkner County	All Property	Percent of Faulkner County
2010	\$708,741,482	56.4	914,665,405	57.3
2009	678,313,650	56.1	891,681,862	58.5
2008	666,789,220	59.4	883,224,729	59.0
2007	575,825,254	61.1	773,851,531	60.9
2006	545,319,718	61.5	729,840,566	61.2
2005	521,920,108	61.7	694,662,700	61.8
2004	428,954,170	60.4	593,486,602	61.1

*Includes Real Estate, Mineral Rights, Natural Gas Production, and Utilities

** Includes Real Estate, Mineral Rights, Natural Gas Production, Utilities, Personal Property and Business Inventory and Furnishings

***Act 79 provides \$350 Homestead Exemption and freezes assessments for homeowners 65 years of age

¹ This includes \$28,477,130 assessment on natural gas production based on the value of millions of cubic feet sold.

Data Source: Faulkner County Assessors Office

**Cost of Living Comparison of Conway Arkansas to
the National Average and to Selected Cities for 2010 ¹**

	Percent of National Average							Average Rent ³	Average Home ⁴
	Composite	Difference ²	Groceries	Housing	Utilities	Transportation	Health		
Conway	86.6	0.0	97.9	78.8	92.0	96.6	89.8	\$525	\$245,802
Fort Smith	86.1	-0.5	92.5	74.5	90.5	87.9	87.5	458	236,080
Fayetteville	92.1	5.5	95.3	77.3	99.8	95.2	92.7	587	231,964
Hot Springs	93.8	7.2	97.3	85.3	95.7	85.6	84.8	612	259,383
Little Rock- N Little Rock	96.5	9.9	92.9	92.2	104.1	94.0	93.5	746	261,610
San Francisco, CA	164.0	77.4	111.9	281.0	94.5	113.0	117.0	2,264	813,300
San Jose, CA	156.1	69.5	115.3	260.3	137.2	114.0	119.0	1,537	781,361
Dallas, TX	91.9	5.3	96.2	70.7	105.5	100.9	103.8	702	197,358
∞ Houston, TX	92.2	5.6	85.1	92.0	97.7	99.2	94.6	858	224,048
National Average ¹	100.0	13.4	100.0	100.0	100.0	100.0	100.0	810	293,442

1. The national average cost for each index area is set at "100", and the indices for each city are then calculated based upon their relation to the national average.

2. Percent difference from Conway

3. Average Rent - two bedrooms, unfurnished, excluding all utilities except water, 1 1/2 or 2 baths, 950 sq ft.

4. Average Home Price - 2,400 sq ft. living area, new house, 8,000 sq ft. lot, 4 bedrooms, 2 baths

Data source: ACCRA - A nonprofit research organization, Arlington Virginia

**FBI 2009 Crime Statistics for Arkansas Cities Over 50,000 Population
(Offenses Known to Law Enforcement)**

Comparing Conway to Cities in Arkansas over 50,000 Population¹

City	Population ²	Violent Crimes					Property Crime			
		Murder & Nonnegligent Manslaughter	Forcible Rape	Robbery	Aggravated Assault	Total Violent Crime	Burglary	Larceny- theft	Motor Vehicle Theft	Total Property Crime
Conway 2009	59,343	2	28	57	182	269	444	1,999	132	2,575
<i>Crimes per Thousand</i>		0.03	0.47	0.96	3.07	4.53	7.48	33.69	2.22	43.39
Conway 2008	58,945	0	32	62	136	230	906	1,743	129	2,778
<i>Crimes per Thousand</i>		0.00	0.54	1.05	2.31	3.90	15.37	29.57	2.19	47.13
Fayetteville 2009	75,120	2	48	38	237	325	483	2,306	119	2,908
<i>Crimes per Thousand</i>		0.03	0.64	0.51	3.15	4.33	6.43	30.70	1.58	38.71
Fayetteville 2008	73,999	1	38	44	251	334	568	2,072	117	2,757
<i>Crimes per Thousand</i>		0.01	0.51	0.59	3.39	4.51	7.68	28.00	1.58	37.26
Fort Smith 2009	85,175	3	62	144	503	712	1,119	3,670	203	4,992
<i>Crimes per Thousand</i>		0.04	0.73	1.69	5.91	8.36	13.14	43.09	2.38	58.61
Fort Smith 2008	84,847	2	90	107	461	660	1,068	3,386	257	4,711
<i>Crimes per Thousand</i>		0.02	1.06	1.26	5.43	7.78	12.59	39.91	3.03	55.52
Jonesboro 2009	64,944	1	27	74	194	296	1,221	1,772	104	3,097
<i>Crimes per Thousand</i>		0.02	0.42	1.14	2.99	4.56	18.80	27.29	1.60	47.69
Jonesboro 2008	64,187	5	32	89	152	278	1,269	1,853	105	3,227
<i>Crimes per Thousand</i>		0.08	0.50	1.39	2.37	4.33	19.77	28.87	1.64	50.27
Little Rock 2009	192,205	32	171	799	1,793	2795	4,412	10,253	1,163	15,828
<i>Crimes per Thousand</i>		0.17	0.89	4.16	9.33	14.54	22.95	53.34	6.05	82.35
Little Rock 2008	187,978	40	132	819	1,365	2,356	3,576	10,272	1,155	15,003
<i>Crimes per Thousand</i>		0.21	0.70	4.36	7.26	12.53	19.02	54.64	6.14	79.81
North L. Rock 2009	59,320	11	20	242	515	788	1,629	4,009	362	6,000
<i>Crimes per Thousand</i>		0.19	0.34	4.08	8.68	13.28	27.46	67.58	6.10	101.15
North L. Rock 2008	59,369	11	36	274	489	810	1,527	4,137	443	6,107
<i>Crimes per Thousand</i>		0.19	0.61	4.62	8.24	13.64	25.72	69.68	7.46	102.87
Rogers 2009	58,992	2	39	15	86	142	399	1,684	77	2,160
<i>Crimes per Thousand</i>		0.03	0.66	0.25	1.46	2.41	6.76	28.55	1.31	36.62
Rogers 2008	59,369	2	52	17	112	183	399	1,494	46	1,939
<i>Crimes per Thousand</i>		0.03	0.88	0.29	1.89	3.08	6.72	25.16	0.77	32.66
Springdale	70,935	0	56	25	207	288	587	1,790	150	2,527
<i>Crimes per Thousand</i>		0.00	0.79	0.35	2.92	4.06	8.28	25.23	2.11	35.62
Springdale	70,935	0	56	25	207	288	486	1,828	99	2,413
<i>Crimes per Thousand</i>		0.00	0.79	0.35	2.92	4.06	6.85	25.77	1.40	34.02
Cities Over 50,000										
Total 2009	666,034	53	451	1,394	3,717	5,615	10,294	27,483	2,310	40,087
<i>Crimes per Thousand</i>		0.08	0.68	2.09	5.58	8.43	15.46	41.26	3.47	60.19
Total 2008	659,629	61	468	1,437	3,173	5,139	9,799	26,785	2,351	38,935
<i>Crimes per Thousand</i>		0.09	0.71	2.18	4.81	7.79	14.86	40.61	3.56	59.03
State Total 2009	2,889,450	179	1,368	2,582	10,830	14,959	34,764	68,171	6,103	109,038
<i>Crimes per Thousand</i>		0.06	0.47	0.89	3.75	5.18	12.03	23.59	2.11	37.74
State Total 2008	2,855,390	162	1,395	10,082	2,735	14,374	33,694	69,303	6,511	109,508
<i>Crimes per Thousand</i>		0.06	0.49	3.53	0.96	5.03	11.80	24.27	2.28	38.35

1. Because of changes in the state/local agency's reporting practices, figures are not comparable to previous years' data.

2. Populations are U.S. Census Bureau provisional estimates as of July 1, 2008 and July 1 2009.

Utilities
Conway Corporation
Revenues, Capital Expenditures and Number of Customers

Year	All Departments		Residential		Total		Population Estimate
	Revenue*	Capital Expenditures*	Electric Customers		Electric Customers		
			Number	% Increase	Number	% Increase	
2011 **	95.6	10.7	25,888	2.6	28,907	2.6	60,319
2010	95.1	10.3	25,237	3.2	28,185	3.0	58,908***
2009	92.6	10.6	24,464	4.3	27,377	4.0	60,671
2008	88.3	9.4	24,195	4.9	26,936	4.2	60,004
2007	84.4	9.6	23,062	3.3	25,857	3.0	57,194
2006	81.1	7.9	22,316	5.8	25,106	5.5	55,344
2005	70.9	9.0	21,102	3.4	23,795	3.2	52,262***
2004	60.0	12.5	20,399	2.7	23,051	3.1	
2003	54.8	11.7	19,863	4.7	22,363	4.3	
2002	56.9	7.1	18,974	2.7	21,445	2.6	
2001	55.7	10.7	18,479	1.8	20,893	1.8	
2000	53.4	7.5	18,160	5.5	20,525	5.4	

* In million dollars

** 2011 figures are estimated

*** Actual Population

According to the 2010 census, Conway's population was 58,908 and there were 25,237 residential electric meters or 2.33 residents per meter.

Faulkner County Population Estimate
Based on the Number of Residential Meters

Year	Conway Corp. Number of Meters	Residents Per Meter	Est. Conway Population	Entergy Number of Meters	Residents Per Meter	Est. Population Outside Conway*	Est. County Population
2010	25,237	2.33	58,908*	NA	NA	54,329*	113,237*
2009	24,464	2.48	60,671	NA	NA	60,671	121,341
2008	24,195	2.48	60,004	NA	NA	60,004	120,007
2007	23,062	2.48	57,194	20,400	2.75	56,100	114,388
2006	22,316	2.48	55,344	20,003	2.75	55,008	110,687
2005	21,102	2.48	52,262*	NA	NA	52,238	104,500

* Actual numbers established by census

Previous estimates based on 2.48 residents per electric meter

Faulkner County and Conway Sales Tax Receipts ¹

Faulkner County 1/2% Sales Tax Receipts*				
Month	2007	2008	2009	2010
January	\$633,092	\$538,812	\$615,394	\$587,243
February	535,132	651,566	697,738	774,029
March	515,483	581,709	555,300	528,490
April	573,165	571,485	586,381	577,047
May	525,829	571,686	633,862	567,063
June	545,122	628,973	589,980	651,863
July	563,540	622,334	579,264	597,222
August	551,729	715,336	657,950	638,286
September	590,519	610,340	619,042	634,476
October	566,553	650,178	644,148	660,764
November	544,912	648,337	609,540	638,658
December	538,812	617,158	538,477	617,831
Total	\$6,683,888	\$7,407,916	\$7,327,074	\$7,472,974
Increase over previous year		\$724,028	-\$80,842	\$145,899

* Net after distribution to other municipalities.

Conway 1% Sales Tax				
Month	2007	2008	2009	2010
January	\$1,086,651	\$1,110,677	\$1,153,568	\$1,155,541
February	898,965	929,700	882,128	876,576
March	849,055	908,930	940,934	957,078
April	958,026	913,985	995,760	1,030,791
May	854,319	903,453	936,842	1,003,892
June	917,978	1,028,111	900,323	1,033,535
July	933,147	1,013,804	973,726	1,016,119
August	900,000	933,204	958,201	977,825
September	977,025	982,274	1,023,728	1,108,587
October	937,764	984,523	972,080	977,243
November	898,050	944,906	847,503	976,105
December	897,284	955,348	971,540	989,605
	\$11,108,265	\$11,608,915	\$11,556,334	\$12,102,898
Increase over previous year		\$500,650	-\$52,581	\$546,564

Conway Net Sales Tax Receipts			
Year	Sales Tax Receipts @1%	Increase Over Previous Yr.	Estimated Gross Sales
2010	\$12,102,898	4.7	\$1,249,605,828
2009	11,556,334	-0.5	1,190,000,571
2008	11,608,915	4.9	1,211,232,571
2007	11,061,546	4.1	1,142,418,001
2006	10,623,673	7.4	1,095,224,021
2005	9,888,301	13.6	1,019,412,474
2004	8,701,530	10.6	897,064,952
2003	7,870,532	4.5	811,395,094
2002	7,528,607	-2.6	776,145,052
2001	7,731,695	7.7	797,081,959
2000	7,179,085	8.3	740,111,856

Share of County 2010 Sales Tax With Municipalities*

Damascus	10,439
Enola	16,632
Holland	51,046
Mt. Vernon	12,739
Wooster	45,649
Total	\$136,506

*Municipalities that do not have a local sales tax share in Faulkner County's 1/2% tax and the amount reported above is in addition to that reported for Faulkner County

2010 Sales Taxes Receipts for Other Faulkner County Municipalities

Greenbrier	2%	\$1,517,780
Vilonia	2.5%	894,618
Mayflower	2%	621,025
Guy	2%	69,826
Twin Groves	1%	10,509

Faulkner County Estimated Retail Sales for 2010

City	Amount	% of Total
Conway	\$1,249,605,828	79.8%
Greenbrier	75,889,000	4.8%
Mayflower	31,051,250	2.0%
Vilonia	35,784,720	2.3%
Guy	3,491,300	0.2%
Twin Groves	1,050,900	0.1%
Non-Tax Areas*	169,972,202	10.8%
Total	\$1,566,845,200	100.0%

* Areas outside of incorporated municipalities in Faulkner County.

1. This data is the sales tax receipts that each entity receives and differs from the actual collections. The sales tax is collected by the state and distributed to the various municipal entities. The state retains about three percent for administrations and for adjustments. Also the distributions lag two months from collections. For example, the amount that local agency receives in January is actually the tax collected in November but the municipalities classify it as December taxes. Consequently the two largest months for receipts, September and January are actually August and December reflecting back-to-school and Christmas sales.

Conway Advertising and Promotion Tax Collections

	Hotel 2% Tax Revenue				Prepared Food 2% Tax Revenue				
	2007	2008	2009	2010	2007	2008	2009	2010	
January	\$20,152	\$22,458	\$22,732	\$22,069	January	\$172,936	\$190,282	\$208,652	190,021
February	22,892	28,159	25,640	24,801	February	185,023	199,746	210,276	211,181
March	24,416	27,294	31,170	31,457	March	197,110	210,505	224,594	224,236
April	26,485	28,916	28,973	32,199	April	197,089	213,686	211,808	226,744
May	24,699	33,388	31,444	34,958	May	193,641	212,963	228,318	220,679
June	30,266	33,599	35,487	35,509	June	197,366	207,238	218,986	225,027
July	22,276	30,178	27,464	33,928	July	183,987	208,228	205,269	221,420
August	22,311	34,172	25,687	30,923	August	204,535	213,264	228,833	219,256
September	26,597	31,365	24,118	29,454	September	186,792	205,322	210,759	222,054
October	27,067	31,782	25,448	27,424	October	195,202	212,898	213,443	228,167
November	19,775	27,572	21,480	24,655	November	189,407	194,786	204,448	207,388
December	24,480	20,836	18,859	20,225	December	199,162	197,114	208,496	231,308
Total	\$291,416	\$349,719	\$318,502	\$347,602	Total	\$2,302,250	\$2,466,032	\$2,573,883	\$2,627,481
Change Over Previous Year	\$58,303	-\$31,217	\$29,100		Change Over Previous Year	\$163,782	\$107,851	\$53,598	

Estimated Annual Sales

Motel Receipts				Total Restaurant Sales*					
	2007	2008	2009	2010		2007	2008	2009	2010
	\$14,959,145	\$17,485,927	\$16,404,114	\$17,590,242		\$115,871,784	\$124,115,600	\$130,911,971	\$140,014,531
Change Over Previous Year		\$2,526,782	-\$1,081,813	\$1,186,128	Change Over Previous Year		\$8,243,816	\$6,796,371	\$9,102,560
Percent Change		16.9%	-6.2%	7.2%	Percent Change		7.1%	5.5%	7.0%

* Includes alcoholic beverage sales

Top Five Hotels By 2010 Annual Sales*

Hotel	Total Sales
Hilton Garden Inn	\$2,521,545
Holiday Inn Express	1,581,092
Fairfield Inn	1,449,652
Hampton Inn	1,434,895
Comfort Suites	1,325,391
	\$8,312,575

* Based on Advertising and Promotion Tax

Mixed Drink Sales

Year	Tax Revenue	Sales
2009	NA	NA
2008	\$299,719	\$2,997,160
2007	168,138	1,681,380
2006	99,525	995,250
2005	74,445	744,450
2004	50,371	503,710
2003	53,396	533,960
2002	46,001	460,010

Top Ten Restaurants By 2010 Annual Food Sales*

Restaurant	Total Sales
Chick-Fil-A (Conway Commons)	\$3,950,036
Chili's Bar & Grill #1067 ♦	3,690,003
TGI Fridays ♦	3,625,022
Cracker Barrel	3,611,524
McDonalds #29917 Salem Rd	3,202,551
McDonalds #32901 Dave Ward Dr	2,940,872
Marketplace Grill	2,763,293
Logan's Roadhouse ♦	2,662,961
McDonald's #10667 Hwy 65 N	2,644,305
McDonald's #2872 Oak St	2,611,287
	\$31,701,854

* Does not include alcoholic beverage sales

* Account for 23% of all prepared food sales

* Based on Advertising and Promotion Tax

Receipts on Prepared Foods

♦ Restaurant with permits for alcoholic beverage sales

**Number of Banking Institutions In Faulkner County
and Total Deposits 2000-2010
(Deposits in Thousand Dollars)**

	Number of Institutions	Number of Offices	Total Deposits	Amount of Increase	Percent Increase	Ten Year Increase (2000-2010)	
						Number	Percent
2010	15	58	\$1,582,979	\$120,960	8.3		
2009	15	57	1,462,019	101,304	7.4		
2008	15	58	1,360,715	8,761	0.6	Institutions	2
2007	15	57	1,351,954	28,365	2.1		
2006	15	52	1,323,589	77,686	6.2	Offices	21
2005	14	48	1,245,903	139,228	12.6		
2004	14	48	1,106,675	33,748	3.1	Deposits	\$725,628
2003	14	46	1,072,927	89,307	9.1		
2002	13	38	983,620	52,699	5.7		
2001	12	35	930,921	73,570	8.6		
2000	13	37	857,351	78,639	10.1		

**Bank Earnings of Institutions
Represented in Faulkner County*
(Year to Date as of June 30)**

	% Return on Assets (ROA)				% Return on Equity (ROE)			
	2007	2008	2009	2010	2007	2008	2009	2010
Bank of the Ozarks**	1.39	1.23	1.42	1.94	17.16	14.61	11.78	17.31
First Security Bank	1.02	0.97	1.30	1.93	12.11	11.45	15.06	20.10
Centennial Bank	1.40	1.67	1.13	1.61	16.76	18.28	9.94	13.03
First Arkansas Bank	1.37	1.24	0.14	1.30	7.26	6.56	0.81	8.04
Heber Springs State Bank	1.03	1.20	1.05	1.05	12.62	12.43	10.02	9.62
First Service Bank	0.80	1.21	1.30	1.02	10.23	15.33	16.61	11.81
US Bank	1.95	1.82	0.85	0.98	20.81	20.30	10.09	10.76
River Town Bank	0.85	0.69	0.53	0.91	7.32	5.95	4.87	8.94
Simmons First National Bank	1.21	1.36	0.73	0.84	13.66	15.69	8.31	10.58
Bank of America	1.29	0.51	0.47	0.44	14.42	6.12	4.94	3.85
National Bank of Arkansas	0.67	0.08	0.49	0.34	7.22	0.92	6.00	4.11
Arvest Bank	1.09	1.01	0.62	0.30	12.48	10.75	6.64	2.99
Home Bank of Ark	0.88	0.57	0.53	-0.32	8.55	5.99	6.58	-3.79
Regions Bank	1.09	0.88	-0.22	-0.35	6.89	5.81	-1.46	-2.94
Metropolitan National Bank	0.65	0.66	-5.04	-0.71	8.82	8.23	-58.83	-12.45
Average***	1.11	1.01	0.35	0.75	11.75	10.56	3.42	6.80

* Earnings for each bank corporation, not limited to Faulkner County operation. Data for years prior to 2010 has been revised by FDIC in some instances.

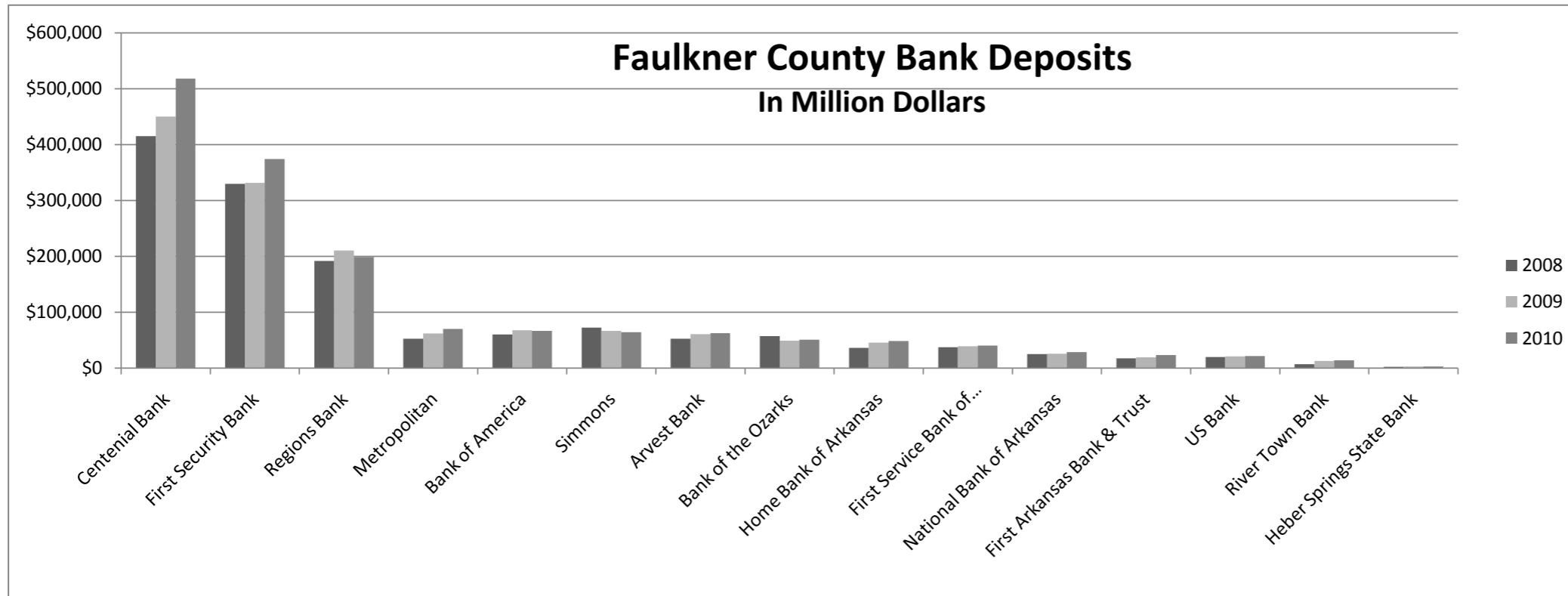
** Ranked in descending order of 2010 return on assets.

*** Not a weighted average

Data Source: Federal Deposit Insurance Corporation

Return on assets (ROA) Net income after taxes and extraordinary items (annualized) as a percent of average total assets.

Return on Equity (ROE) Annualized net income as a percent of average equity (includes preferred and common stock, surplus and undivided profits) on a consolidated basis.



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Bank Deposits and Market Share for Faulkner County Banks*
Deposits of all FDIC - Insured Institutions Operating in Faulkner County
(In Thousand Dollars)

Institution**	June 2008			June 2009			June 2010			2009 to 2010	
	Number of Offices	Deposits*	Market Share %	Number of Offices	Deposits*	Market Share %	Number of Offices	Deposits*	Market Share %	Increase in Deposits Amount	Percent
Centennial Bank	12	\$414,935	30.18	12	\$450,298	30.80	12	\$518,313	32.74	\$68,015	15.1
First Security Bank	9	329,940	24.00	9	331,763	22.69	9	374,020	23.63	42,257	12.7
Regions Bank	5	191,826	13.95	5	210,623	14.41	5	198,501	12.54	-12,122	-5.8
Metropolitan	6	52,491	3.82	5	61,480	4.21	5	70,101	4.43	8,621	14.0
Bank of America	3	59,899	4.36	3	67,439	4.61	3	66,170	4.18	-1,269	-1.9
Simmons	3	72,350	5.26	3	66,253	4.53	3	64,177	4.05	-2,076	-3.1
Arvest Bank	3	52,349	3.81	3	60,472	4.14	3	62,225	3.93	1,753	2.9
Bank of the Ozarks	4	57,353	4.17	4	48,869	3.34	4	50,807	3.21	1,938	4.0
Home Bank of Arkansas	2	35,968	2.62	2	45,245	3.09	3	48,446	3.06	3,201	7.1
First Service Bank of Greenbrie	1	37,143	2.70	1	39,046	2.67	1	39,823	2.52	777	2.0
National Bank of Arkansas	2	24,663	1.79	2	25,487	1.74	2	28,592	1.81	3,105	12.2
First Arkansas Bank & Trust	3	17,361	1.26	3	19,038	1.30	3	23,410	1.48	4,372	23.0
US Bank	2	19,617	1.43	2	20,617	1.41	2	21,580	1.36	963	4.7
River Town Bank	2	6,686	0.49	2	12,499	0.85	2	13,973	0.88	1,474	11.8
Heber Springs State Bank	1	2,134	0.16	1	2,890	0.20	1	2,841	0.18	-49	-1.7
	58	\$1,374,715	100.0	57	\$1,462,019	100.00	58	\$1,582,979	100.00	120,960	8.3
Average deposits per office		\$23,702			\$25,649			\$27,293			
Percentage of Market for the top three banks			68.1			67.9			68.9		

* Data Source: Federal Deposit Insurance Corporation

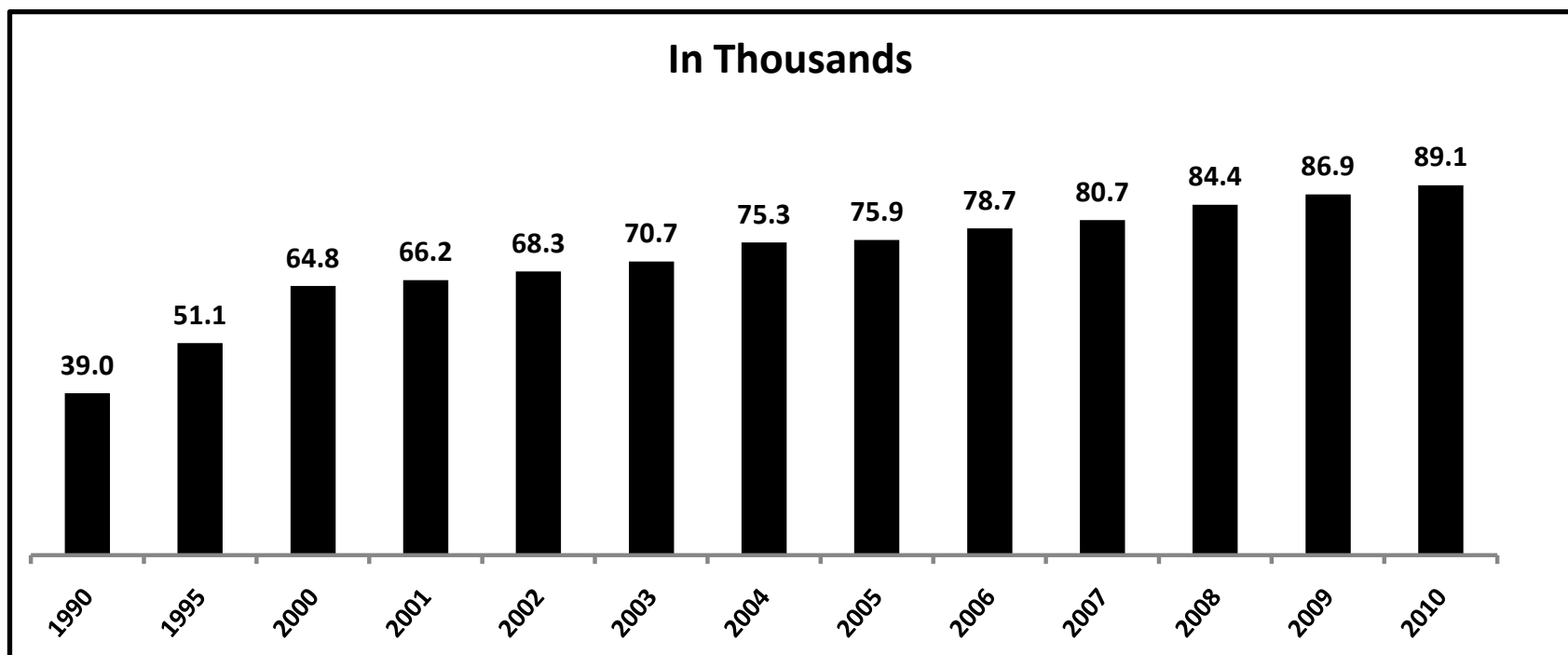
** Ranked in descending order of June 2010 deposits

Faulkner County Motor Vehicle Registration*

Year	Passenger	Trucks	Cycles	Total	Increase	% Increase	Ten Year Increase	
2010	60,469	25,798	2,857	89,124	2,235	2.6	2010	89,124
2009	59,001	25,118	2,770	86,889	2,497	3.0	2000	64,775
2008	57,215	24,935	2,242	84,392	3,647	4.5	Increase	24,349
2007	54,624	23,824	2,297	80,745	2,068	2.6	Percent	37.6
2006	53,020	23,695	1,962	78,677	2,808	3.7	Average	
2005	51,342	22,780	1,747	75,869	578	0.8	Yearly	
2004	51,173	22,471	1,647	75,291	4,588	6.5	Increase	2,435
2003	47,782	21,616	1,305	70,703	2,434	3.6		
2002	46,139	20,927	1,203	68,269	2,087	3.2		
2001	44,253	20,867	1,062	66,182	1,407	2.2		
2000	43,208	20,655	912	64,775	520	0.8		
1999	43,052	20,480	723	64,255	2,995	4.9		
1998	40,736	19,836	688	61,260	6,349	11.6		
1997	36,007	18,434	470	54,911	1,918	3.6		
1996	34,400	18,148	445	52,993	1,877	3.7		
1995	32,683	17,998	435	51,116	3,509	7.4		
1994	30,898	16,333	376	47,607	3,188	7.2		
1993	28,785	15,271	363	44,419	2,150	5.1		
1992	27,323	14,607	339	42,269	1,642	4.0		
1991	26,261	14,033	333	40,627	1,626	4.2		
1990	25,173	13,500	328	39,001				

*There appears to be inconsistencies the data for some years.
Data Source: Arkansas Highway and Transportation Department

Faulkner County Motor Vehicle Registration



Severance Tax Revenue

State's Gross Natural Gas Severance Tax Revenue by Month¹

Month	2010	2009
January	\$3,520,721	
February	4,164,290	
March	5,850,846	\$2,688,512 *
April	4,792,180	2,214,303
May	4,998,390	2,923,238
June	4,194,603	2,282,888
July	4,425,026	3,103,538
August	4,281,839	1,937,861
September	5,145,005	3,514,729
October	5,127,797	3,006,797
November	3,812,008	2,309,699
December	4,172,116	3,487,406
Total	\$54,484,821	\$27,468,970
Monthly Average	\$4,540,402	\$2,746,897

* The new severance tax went into effect January 2009.

1. The distribution month is two months after the production month, for example, taxes on January production are paid in February and recorded in March.

Data source, Arkansas Department of Finance and Administration

The new severance tax rate began March 2009

Year	Gross Revenue
2010	\$54,484,821
2009	27,468,970
2008	1,314,723
2007	800,330
2006	603,753
2005	530,737
2004	516,136
2003	506,136

1 New severance tax rates went into effect January 2009.

Revenues for January were paid in February and reported in March and distributed in April. Five percent of the revenues go to the State General Funds and ninety five percent goes to the Arkansas Department of Highways and Transportation (ADHT). Fifteen percent of ADHT's share goes to counties and fifteen percent to local municipalities.

Data Source: Arkansas Department of Finance and Administration

COUNTY AND MUNICIPAL HIGHWAY SEVERANCE TAX DISTRIBUTION¹

Month 2011	Faulkner County	Conway	Damascus	Enola	Greenbrier	Guy	Holland	Mayflower	Mount Vernon	Quitman	Twin Groves	Vilonia	Wooster	Grand Total
January	13,372	17,224	101	62	999	180	190	536	47	235	91	692	170	\$33,897
February	11,944	15,236	89	55	884	160	168	474	42	207	80	612	150	30,101
YTD 2011	\$25,316	\$32,460	\$189	\$116	\$1,883	\$340	\$357	\$1,010	\$89	\$442	\$171	\$1,304	\$319	\$63,998
YTD 2010	\$22,144	\$28,820	\$168	\$103	\$1,673	\$302	\$317	\$896	\$79	\$392	\$152	\$1,157	\$283	\$56,486
2011 Increase	\$3,172	\$3,640	\$21	\$13	\$210	\$38	\$40	\$114	\$10	\$50	\$19	\$147	\$36	\$7,512
% Increase	14.3%	12.6%	12.8%	13.0%	12.6%	12.5%	12.7%	12.7%	12.9%	12.8%	12.4%	12.7%	12.9%	13.3%

Month 2010	Faulkner County	Conway	Damascus	Enola	Greenbrier	Guy	Holland	Mayflower	Mount Verno	Quitman	Twin Groves	Vilonia	Wooster	Grand Total
January	\$11,024	\$14,348	\$84	\$51	\$833	\$150	\$158	\$446	\$39	\$195	\$76	\$576	\$141	\$28,123
February	11,120	14,472	84	52	840	152	159	450	40	197	76	581	142	28,366
March	13,225	17,035	99	61	988	178	187	530	47	232	90	684	168	33,525
April	18,745	24,144	141	87	1,401	253	266	751	66	329	127	970	238	47,517
May	15,292	19,697	115	71	1,143	206	217	613	54	268	104	791	194	38,764
June	15,964	20,562	120	74	1,193	215	226	640	56	280	108	826	202	40,468
July	13,399	17,258	101	62	1,001	181	190	537	47	235	91	693	170	33,964
August	14,133	18,204	106	65	1,056	191	200	566	50	248	96	731	179	35,826
September	13,662	17,597	103	63	1,021	184	194	547	48	240	93	707	173	34,631
October	16,425	21,156	123	76	1,227	222	233	658	58	288	111	850	208	41,636
November	16,379	21,097	123	76	1,224	221	232	656	58	287	111	847	208	41,520
December	12,176	15,683	92	56	910	164	173	488	43	214	83	630	154	30,864
YTD 2010	\$171,543	\$221,255	\$1,291	\$793	\$12,837	\$2,317	\$2,435	\$6,883	\$608	\$3,013	\$1,165	\$8,887	\$2,178	\$435,204
Average Per Month	\$14,295	\$18,438	\$108	\$66	\$1,070	\$193	\$203	\$574	\$51	\$251	\$97	\$741	\$181	\$36,267

TOTAL 2009	Faulkner County	Conway	Damascus	Enola	Greenbrier	Guy	Holland	Mayflower	Mount Verno	Quitman	Twin Groves	Vilonia	Wooster	Grand Total
	\$76,707	\$99,836	\$583	\$358	\$5,792	\$1,045	\$1,099	\$3,106	\$274	\$1,360	\$526	\$4,010	\$983	\$195,678

¹ Ninety five percent of the severance tax collections on natural gas goes to the Arkansas Highway and Transportation Department. revenue is then distributed Fifteen percent of this to counties by a formula based on population and miles of roads in the county. Another fifteen percent is distributed to municipalities prorated by population.

* The new severance tax revenue came into effect January 1, 2009; but the first distribution of taxes received was in April.

Fayetteville Shale Production Summaries ¹

Number of Wells by County as of February 17, 2011

County	Active	Shut In	Inactive	Temporarily Abandon	Plugged and Abandon	Abandon/O rphaned	Total Wells
Cleburne	350	19	-	2	1	-	372
Conway	619	8	-	7	2	2	638
Faulkner	241	5	1	4	-	-	251
Franklin	14	2	3	-	2	-	21
Independence	35	8	-	-	-	-	43
Jackson	24	-	-	-	1	-	25
Johnson	1	1	3	1	-	-	6
Pope	35	1	1	3	1	-	41
Sebastian	-	-	1	-	-	-	1
Stone	-	2	-	-	-	-	2
Van Buren	923	16	-	8	-	-	947
White	836	23	2	5	9	1	876
Woodruff	-	1	-	-	5	-	6
Grand Total	3,078	86	11	30	21	3	3,229

Production and Value by County for 2010 through November 10

County	MCF Production	\$4.14
Cleburne	83,037,287	\$338,600,980
Conway	145,299,782	\$601,454,088
Faulkner	45,438,300	\$186,840,230
Franklin	139,005	\$581,828
Independence	5,010,237	\$20,572,201
Jackson	3,465,135	\$14,539,021
Johnson	0	0
Pope	2,741,689	\$11,499,862
Van Buren	216,441,863	\$898,812,006
White	201,661,079	\$840,753,040
Total Production	703,234,377	\$2,913,653,257

*Wellhead Price per MCF Published By US Government Energy Administration

2010 Monthly Production and Estimated Value¹

Date	# Wells*	MCF	Price**	Value
January	2216	56,891,894	5.14	\$292,424,335
February	2269	52,200,016	4.89	255,258,078
March	2349	59,565,856	4.36	259,707,132
April	2424	60,739,938	3.92	238,100,557
May	2498	63,643,501	4.04	257,119,744
June	2575	62,874,704	4.25	267,217,492
July	2665	67,147,730	4.36	292,764,103
August	2750	69,848,889	4.22	294,762,312
September	2797	68,514,368	3.76	257,614,024
October	2633	71,567,124	3.69	264,082,688
November	3078	70,240,357	3.34	234,602,792
December	NA	NA	NA	NA
Grand Total		703,234,377	\$4.14	\$2,913,653,257

* Number of producing wells each month

** Wellhead Price Published BY US Government Energy Administration

Total Production and Estimated Value Since Inception

Year	MCF Production	Estimated Value
2004	100,627	\$589,450
2005	2,403,220	19,183,656
2006	14,813,789	92,510,943
2007	89,164,806	565,522,550
2008	273,154,222	2,158,571,250
2009	519,754,261	1,923,949,121
2010*	703,234,377	2,913,653,257
Total	1,602,625,302	\$7,673,980,227

* Through November 10, 2010

Monthly Lottery Sales by Municipality in Faulkner County for 2010¹

Municipality ²	Conway		Greenbrier		Mayflower		Vilonia		Total	
	Vendors	Sales	Vendors	Sales	Vendors	Sales	Vendors	Sales	Vendors	Sales
January	33	\$985,811	9	\$242,984	4	\$199,912	2	\$91,494	48	\$1,520,201
February	33	1,082,010	9	254,293	5	236,427	2	88,221	49	1,660,950
March	37	1,126,437	9	258,761	5	292,053	2	98,700	53	1,775,950
April	37	1,006,562	9	229,850	5	246,854	2	84,340	53	1,567,606
May	37	982,580	9	230,282	5	241,624	2	94,725	53	1,549,210
June	36	855,704	9	194,581	5	236,797	2	81,908	52	1,368,990
July	36	840,095	10	191,511	5	248,789	2	78,764	53	1,359,158
August	36	813,300	10	211,350	5	242,537	2	55,407	53	1,322,645
September	36	812,809	9	188,707	5	245,625	1	48,718	51	1,295,859
October	36	825,800	10	193,950	5	228,984	1	54,070	52	1,302,804
November	37	828,506	10	189,819	5	158,009	1	56,092	53	1,232,425
December	37	949,680	9	191,066	5	165,472	1	57,435	52	1,363,652
Total		\$11,109,293		\$2,577,153		\$2,743,081		\$889,871		\$17,319,448

1 The municipality is identified by Zip Code of vendor. Some vendors may be located outside of the city limits of the municipality.

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Arkansas Scholarship Lottery Monthly Sales

	2009	2010	2011	Percent Change
January		\$40,187,052	\$39,663,372	-1.3
February		44,980,222	40,523,209	-9.9
March		42,949,970		
April		38,052,243		
May		39,106,795		
June		35,359,392		
July		37,961,692		
August		34,963,177		
September		34,375,593		
October	\$39,311,623	36,716,063		-6.6
November	43,538,309	35,501,321		-18.5
December	41,292,333	39,762,737		-3.7
Total	\$124,142,265	459,916,256		

Total sales since lottery commenced \$623,721,893

1. The lottery began September 28, 2009, the sales for 3 days in September 2009 is included in October Sales

Arkansas Scholarship Lottery Annual Sales Ranked by Sales and Per Capita Sales*

County	Sales Total to		Sales Per Capita	Sales Per Capita Rank	Per Capita		County	Sales Total		Sales Per Capita	Sales Per Capita Rank	Per Capita	
	Date	Rank			Annual Income**	Per Capita Income Rank		to Date	Rank			Annual Income**	Per Capita Income Rank
ARKANSAS	\$6,643,055	18	\$345	3	33,737	5	LEE	1,302,449	66	121	52	20,488	75
ASHLEY	1,615,421	60	73	70	23,629	51	LINCOLN	1,772,271	56	130	50	22,409	67
BAXTER	4,237,274	28	101	63	28,944	15	LITTLE RIVER	915,300	70	71	71	23,028	59
BENTON	11,301,719	11	54	74	33,908	4	LOGAN	3,624,905	31	161	32	23,970	47
BOONE	4,169,731	29	113	55	23,893	48	LONOKE	15,026,922	7	230	14	31,770	7
BRADLEY	1,277,199	67	107	59	26,049	33	MADISON	1,698,795	59	109	56	27,456	22
CALHOUN	854,833	72	157	33	22,814	62	MARION	2,401,837	48	143	41	23,272	57
CARROLL	2,841,370	41	103	61	24,786	39	MILLER	4,118,381	30	95	66	24,158	43
CHICOT	2,387,663	49	199	20	23,522	54	MISSISSIPPI	7,959,997	13	170	27	24,411	41
CLARK	5,513,440	23	231	13	25,534	34	MONROE	2,067,126	52	243	11	26,246	30
CLAY	1,028,583	69	65	73	24,099	45	MONTGOMERY	417,454	75	46	75	20,587	74
CLEBURNE	4,680,849	25	184	23	28,676	17	NEVADA	3,377,046	35	369	2	21,006	73
CLEVELAND	1,537,856	61	177	25	22,177	69	NEWTON	613,627	74	74	69	23,280	56
COLUMBIA	2,609,529	46	108	58	22,335	68	OUACHITA	6,464,950	19	251	9	38,157	2
CONWAY	5,642,880	22	272	7	27,748	20	PERRY	1,423,112	62	138	47	29,211	13
CRAIGHEAD	13,906,142	8	150	36	27,873	19	PHILLIPS	2,974,025	39	138	48	23,091	58
CRAWFORD	6,058,690	21	102	62	25,029	38	PIKE	1,737,459	57	164	29	27,552	21
CRITTENDEN	7,259,450	16	138	46	29,119	14	POINSETT	6,871,804	17	278	5	24,703	40
CROSS	2,741,690	43	146	40	22,589	64	POLK	1,841,566	55	91	67	23,862	49
DALLAS	3,235,972	38	397	1	23,565	52	POPE	11,068,288	12	185	22	23,850	50
DESHA	2,921,454	40	216	17	27,321	23	PRAIRIE	2,019,143	53	235	12	25,109	36
DREW	2,779,878	42	149	38	25,069	37	PULASKI	93,399,321	1	248	10	\$43,092	1
FAULKNER	17,448,701	5	163	30	30,149	10	RANDOLPH	1,961,770	54	108	57	22,533	65
FRANKLIN	2,720,501	44	150	37	21,944	70	SAINT FRANCIS	3,499,395	32	133	49	32,165	6
FULTON	796,848	73	68	72	22,454	66	SALINE	18,019,061	4	183	24	22,976	60
GARLAND	13,464,235	9	138	45	28,678	16	SCOTT	1,411,137	63	125	51	26,053	32
GRANT	3,272,191	36	185	21	29,420	12	SEARCY	1,363,347	65	169	28	35,112	3
GREENE	6,215,142	20	153	34	21,818	71	SEBASTIAN	11,796,699	10	96	65	26,663	25
HEMPSTEAD	5,087,678	24	222	15	24,150	44	SEVIER	1,703,361	58	103	60	26,178	31
HOT SPRING	4,436,541	26	139	43	27,990	18	SHARP	2,479,745	47	139	44	24,015	46
HOWARD	2,130,033	51	151	35	26,391	28	STONE	1,374,064	64	114	54	23,419	55
INDEPENDENCE	7,569,578	14	219	16	27,199	24	UNION	7,568,315	15	175	26	26,547	26
IZARD	1,122,826	68	86	68	21,098	72	VAN BUREN	2,684,954	45	162	31	26,357	29
JACKSON	4,392,515	27	259	8	25,280	35	WASHINGTON	18,894,036	3	96	64	24,286	42
JEFFERSON	21,671,778	2	277	6	26,484	27	WHITE	15,172,348	6	203	18	30,845	8
JOHNSON	3,457,085	33	139	42	23,565	53	WOODRUFF	2,282,768	50	307	4	22,941	61
LAFAYETTE	914,642	71	119	53	22,806	63	YELL	3,250,414	37	148	39	29,463	11
LAWRENCE	3,414,259	34	202	19	30,803	9	TOTAL	\$459,916,256		149			

Data Source: Arkansas Lottery Commission

* From January 1, 2010 through December 31, 2010

** 2007 Personal Income - Income from all sources

Employment and Earnings for Faulkner County 2008-2009

	Number of				Total Annual Earnings*		Average Wages			
	Employers		Employees				Weekly	Annual		
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
Government:										
State	19	19	3,327	3,243	\$113,663,628	\$116,358,840	\$657	\$690	\$34,176	\$35,880
Local	39	39	3,145	3,163	112,679,060	114,968,724	689	689	35,828	36,348
Total Government	58	58	6,472	6,406	\$226,342,688	\$231,327,564	\$679	\$699	\$33,344	36,111
Private:										
Natural Resources and Mining	39	45	822	851	\$65,184,600	\$66,599,260	\$1,525	\$1,505	\$79,300	\$78,260
Construction	376	341	2,960	2,625	110,668,480	93,366,000	719	684	37,388	35,568
Manufacturing	123	117	4,586	4,014	191,731,488	178,462,440	804	855	41,808	44,460
Trade, Transportation & Utilities	632	626	6,936	6,921	191,877,504	196,501,032	532	546	27,664	28,392
Information	33	31	366	350	14,863,992	14,742,000	781	810	40,612	42,120
Financial Activities	319	321	1,522	1,497	57,379,400	53,167,452	725	683	37,700	35,516
Professional and Business Services	369	382	4,919	4,635	246,835,420	237,645,720	965	986	50,180	51,272
Educational and Health Services	394	419	5,571	5,827	175,263,660	185,741,452	605	613	31,460	31,876
Leisure and Hospitality	201	207	4,189	4,390	46,179,536	49,993,320	212	219	11,024	11,388
Other Services	148	145	656	616	17,840,576	15,279,264	523	477	27,196	24,804
Total Private	2633	2,635	32,527	31,725	\$1,117,824,656	\$1,090,451,700	\$661	\$661	\$34,372	34,372
Grand Total	2691	2,693	38,999	38,131	\$1,344,167,344	\$1,321,779,264	\$663	\$667	\$34,467	\$34,664
Percent Government is of Private	2.2	2.2	16.6	16.8	16.8	17.5	102.4	104.8	96.7	104.2

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Historical Data of Employment and Earnings

Year	Firms	Employees	Earnings*	Weekly	Annual
2009	2,693	38,131	\$1,321,779,264	\$667	\$34,664
2008	2,691	38,999	1,344,167,344	663	34,467
2007	2,600	39,208	1,295,619,394	636	33,045
2006	2,443	37,668	1,193,417,101	609	31,683
2005	2,270	35,535	1,085,009,296	587	30,534
2004	2,150	34,246	1,014,498,334	570	29,624
2003	2,062	33,028	948,982,624	551	28,733
2002	1,991	33,462	927,297,831	533	27,712
2001	1,892	33,960	926,858,706	525	27,293
2000	1,807	33,678	895,363,168	511	26,586

* Earnings Include Fringe Benefits

Data Source: Arkansas Employment & Security Division

Agriculture Production In Faulkner County Income From Production Sold

Crop										% Change
	2002	2003	2004	2005	2006	2007	2008*	2009*	2010	2009-2010
Beef**	\$15,750,000	\$17,000,000	\$16,200,000	\$18,000,000	\$17,000,000	\$16,000,000	\$12,000,000	\$12,000,000	\$17,500,000	45.83%
Greenhouses	4,500,000	5,000,000	5,500,000	5,500,000	5,600,000	6,000,000	5,000,000	5,000,000	500,000	-90.00%
Dairy	3,564,000	3,250,000	3,458,000	3,094,000	2,934,400	3,724,000	3,332,000	2,618,000	2,618,000	0.00%
Rice	1,218,400	1,445,000	1,512,000	1,305,000	1,087,500	2,737,000	1,890,000	1,175,850	1,516,860	29.00%
Soybeans	1,540,000	2,775,000	2,178,000	1,786,400	1,416,800	2,380,000	3,325,000	3,325,000	1,442,800	-56.61%
Corn	108,000	303,750	338,000	220,000	348,000	1,026,000	960,000	552,720	434,280	-21.43%
Forestry	700,000	650,000	600,000	700,000	500,000	600,000	600,000	600,000	600,000	0.00%
Wheat	435,000	250,000	502,500	300,000	306,000	360,000	605,000	172,427	110,640	-35.83%
Fruits & Vegetables	750,000	800,000	900,000	800,000	700,000	200,000	500,000	500,000	500,000	0.00%
Hay***	500,000	600,000	600,000	100,000	130,000	150,000	1,600,000	1,800,000	1,200,000	-33.33%
Hogs	25,000	25,000	35,000	45,000	40,000	25,000	100,800	100,800	120,000	19.05%
Silage	240,000	429,000	250,000	225,000	93,000	0	0	0		
Grain Sorghum	0	0	0	0	0	0	0	0		
Total	\$29,330,400	\$32,527,750	\$32,073,500	\$32,075,400	\$30,155,700	\$33,202,000	\$29,912,800	\$27,844,797	\$26,542,580	-4.68%
Percent Change		10.90%	-1.40%	0.01%	-5.98%	10.10%	-9.91%	-6.91%	-4.68%	

*Value of products not sold but produced and consumed on farms = \$3,200,000.

** 12th in the state for beef cattle production. Herds have been liquidated due to population growth

***Only 30% of production is sold resulting in \$1,800,000 income from sale of hay. Remainder is fed to beef and dairy cattle.

Gross Production, Not Necessarily Sold

	Number of Acres or Head In Production		Total Yield			Percent Change In Yield	Yield Rate		
	2009	2010	2009	2010		2009-2010	2009	2010	
	Rice	1,742	2,809	235,170		379,215	Bushels	38.0%	
Soybeans	9,153	7,214	320,355	144,280	Bushels	-122.0%	35	20	Bushels/Acre
Corn	987	987	138,180	108,570	Bushels	-27.3%	140	110	Bushels/Acre
Hay	40,000	40,000	300,000	200,000	Bales	-50.0%	7.5	5.0	Bales/Acre
Wheat	1,789	461	53,670	22,128	Bushels	-142.5%	30	30	Bushels/Acre
Beef**	22,000	22,000	NA	53,670	Head Sold				
Hogs	120	120	NA		Head Sold				
Dairy # Head	1,100	1,100	15,400,000	15,400,000	Pounds	0.00	14,000	14,000	Lbs. per cow

Data Source: Hank Cheney, Cooperative Extension Service-Faulkner County

The Economic Impact of Tourism in Arkansas and Faulkner County

Total Travel Expenditures

											% Increase		Ten Year Increase	
	2000	2001	2002	2003	2004	2005	2006*	2007	2008	2009**	From 2008	Amount	Percent	
State	\$3,843,173,935	\$3,812,245,000	\$3,918,987,404	\$3,942,501,328	\$4,253,958,933	\$4,632,561,000	\$5,108,407,442	\$5,368,936,221	\$5,572,955,798	\$5,377,902,345	-3.50	\$1,534,728,410	39.93	
Faulkner County	\$54,061,722	\$54,871,074	\$53,866,263	\$55,510,938	\$62,158,168	\$69,433,523	\$76,646,246	\$82,832,082	\$81,845,951	\$75,306,817	-7.99	\$21,245,095	39.30	

Visitors(Person Trips)***

State	20,336,000	19,848,000	19,927,000	19,668,000	20,691,000	21,829,000	23,350,238	23,910,644	23,815,382	22,838,951	-4.10	2,502,951	12.31
Faulkner County	307,364	307,173	294,551	297,915	325,450	352,700	378,754	399,335	378,509	345,809	-8.64	38,445	12.51

Total Travel Expenditure Per Visitor

State	\$188.98	\$192.07	\$196.67	\$200.45	\$205.59	\$212.22	\$218.77	\$224.54	\$216.66	\$235.47	8.68	\$46	24.60
Faulkner County	\$175.89	\$178.63	\$182.88	\$186.33	\$190.99	\$196.86	\$202.36	\$207.43	\$216.23	\$217.77	0.71	\$42	23.81

State Tax Receipts ¹

State	\$172,943,000	\$213,972,000	\$219,778,656	\$220,780,074	\$238,221,700	\$259,424,000	\$266,740,649	\$280,344,422	\$290,997,510	\$280,812,597	-3.50	\$107,869,597	62.37
Faulkner County	\$2,822,473	\$3,574,138	\$3,514,613	\$3,616,113	\$4,048,819	\$4,530,565	\$4,653,308	\$5,036,511	\$4,996,119	\$4,589,849	-8.13	\$1,767,376	62.62

1. Includes Gasoline Tax, Sales Tax, Employee Taxes & Fees

Local Tax Receipts

State	\$73,020,000	\$78,448,000	\$80,644,357	\$82,792,528	\$89,333,138	\$97,284,000	\$97,005,736	\$101,953,029	\$105,827,244	\$102,123,290	-3.50	\$29,103,290	39.86
Faulkner County	\$1,009,788	\$984,123	\$968,277	\$1,016,930	\$1,138,383	\$1,272,366	\$1,283,269	\$1,388,238	\$1,373,789	\$1,262,526	-8.10	\$252,738	25.03

Number Employed

State	49,381	57,497	57,612	57,785	59,287	60,917	59,088	59,797	59,677	58,424	-2.10	9,043	18.31
Faulkner County	778	925	905	919	961	1001	987	1,015	989	945	-4.45	167	21.47

Payroll of Employees Resulting From Tourism

State	\$661,026,000	\$842,278,000	\$865,861,710	\$871,292,794	\$940,124,925	\$1,023,796,000	\$964,356,531	\$1,013,538,714	\$1,052,053,185	\$1,015,231,324	-3.50	\$354,205,324	53.58
Faulkner County	\$9,622,492	\$12,093,475	\$11,858,533	\$12,198,185	\$13,641,796	\$15,219,001	\$14,333,350	\$15,494,067	\$15,313,227	\$14,078,389	-8.06	\$4,455,897	46.31

Average Annual Pay of Those Employed By Tourism

State	\$13,386	\$14,649	\$15,029	\$15,078	\$15,857	\$16,806	\$16,321	\$16,950	\$17,629	\$17,377	-1.43	\$3,991	29.81
Faulkner County	\$12,368	\$13,074	\$13,103	\$13,273	\$14,195	\$15,204	\$14,522	\$15,265	\$15,484	\$14,898	-3.78	\$2,530	20.45

*Data revised.

** Preliminary Figures

*** A person trip is one person traveling 100 miles or more one way and/or spending one night away from his point of origin.

Source: Arkansas Department of Tourism & Travel